

Greenville Roller Derby

Greenville, SC



Donation Packages & Advertisement Information

Donation packages subject to change at the discretion of the Greenville Roller Derby. All accommodations at games and events, including track signage and sponsorship announcements, are subject to venue morality clause and venue approval (i.e. tobacco, alcohol).

Thank you for your interest in donating to Greenville Roller Derby (GRD). Roller derby's popularity continues to explode across the country and even around the world. Help your home team continue to develop the fastest and most exciting contact sport and advertise for your business at the same time.

WHO IS GRD?

We're a group of dedicated, strong, hard-working, and independent individuals who provide live, athletic entertainment that showcases the skating talent of Upstate SC. GRD strives to improve each member's individual athletic ability, self-discipline, and character while serving our community. Many thanks to the support of sponsors and donors like you, GRD has turned into a formidable team. Sponsorship/Donor dollars have helped provide the team with the practice space and equipment needed to improve skills and climb in rankings.

GRD strives to improve each member's individual athletic ability, self-discipline and character while also working together to improve the community. When the skates, helmets, and pads come off, the team's involvement in their community is essential. Some past and current charities include Trees Upstate, Pridelink, Pride Upstate, Homeless Period Project, Walk to End Alzheimer's, Save the Children, Triune Mercy Center, Berea Elementary School, Safe Harbor, Walk for the Homeless, Pride Link and Relay for Life.

Additionally, the league has taken the necessary steps needed to become a member of the Women's Flat Track Derby Association (WFTDA). To learn more about WFTDA please visit www.wftda.com.

GRD FANS AND YOUR POTENTIAL AUDIENCE

Derby fans come from all walks of life, and each game seems to draw in more and more. Promoting a family friendly environment guarantees that anyone of any age will have a good time.

GRD typically has one (1) home game each month from March through July with a large event in December and each game draws in approximately 200+ fans from Greenville and surrounding areas.

WHO PLAYS ROLLER DERBY?

GRD ranges from fresh 18-year-olds to even more hungry 40-somethings, and every age in between. Our team welcomes everyone from lifelong athletes to rookies who have never touched a sport or roller skate. Our league is a vibrant community where skaters of all backgrounds, identities, and experiences come together to embrace the spirit of roller derby. We proudly welcome skaters who identify as women, non-binary, gender expansive, and beyond. We recognize and honor the diverse range of identities within our sport as our skaters defy stereotypes and break barriers, showcasing their athleticism, determination, and passion on the track.

SPONSORSHIP AND DONATION

Your sponsorship and/or donation helps the league improve training sessions, purchase new uniforms, rent game space, and much more. GRD is a "for-the-skater-by-the-skater league", and all money goes right back into improving the team.

- **We also offer sponsorship packages if you prefer to see an immediate benefit for your involvement! Sponsorship levels are fully customizable as to what you can get for your contributions.**

DONATIONS

In-Kind Donations:

Donate a percentage

Donate a percentage of your sales to GRD for a day, a week, or a month! For example, 10% of the proceeds of all sales of coffee mugs at Mug World Inc. would be donated to GRD. We will promote your business on social media and through word of mouth of our growing 50+ members of our league to get customers in your place of business leading up to the event.

Donate items

Donate items like gift certificates, massages, tape (for the track), ice packs for the medical bag, or pennies for scrimmages. We are open to all creative suggestions!

Donate services

Donation of services – Donate your expertise in web-site building, document printing, or event coordination.

Skater Sponsors:

None of our skaters are paid or get any compensation for playing on our team, but you can sponsor an individual skater for the season. This will help cover a skater's choice of required uniforms or monthly dues. Skater sponsors will be recognized in all our home game programs throughout the sponsored season. These programs are given to fans free of charge.

Skater Sponsors

- \$105- pays for 3 months of dues for one skater
- \$420 - pays for an entire year's worth of dues for one skater

Amazon Wishlist

This is a quick and simple way to support us by purchasing an item off of our Amazon Wish List. These are physical items that support us in our day to day operations, practices, and on game day. The list is always changing but may include items like tape for the track, whistles for refs, clip boards, backpacks, or projectors for game play. The prices range from less than \$10 to over \$100 so no matter your budget, you can easily find something that works and it is a very direct way to support the team!

Please find our [Amazon Wishlist Here](#).

SPONSORSHIP

You can choose to donate or choose from our many advertising options.

If you are interested in more than one month or game for any of these sponsorship options, please contact us for discounted pricing at GvilleRollerDerbySponsorship@gmail.com

WFTDA Sponsor (WFTDA Sponsor \$600.00)

The WFTDA is the Women's Flat Track Derby Association. This is the governing body of our sport, and we are a full member with voting rights to shape our sports future. With membership comes annual dues and insurance coverage costs. If you choose to be our WFTDA sponsor, you will help cover those costs.

Practice Space Sponsor (1 Month Practice Space Sponsor \$900.00)

Practice space is essential for our team to be competitive and to help train new skaters. We practice twice a week at Skateland USA in Berea.

Home Game Sponsor (1 Home Game \$400.00)

Home Games are where we raise most of our funds to keep the team going. It is our favorite way to show our fans all the hard work we put into practice and show off our feats of athleticism. From jumping the apex to huge hits, home games are where it's at! For the 2024 season, we will be skating at The Pavilion in Taylors.

Game Program Advertisement Information

The game program is a popular souvenir available free to all our fans at each home game. Program advertisements may be purchased separately or included as part of a Donation Package (see Donation information above for details). The game program is produced individually for each game and includes photos of our skaters, explanations of rules and penalties, GRD merchandise information, shout-outs to our charities, and most important of all, *Your Business's Advertisement*. GRD cannot make this program happen without your support.

Format: 5" x 8" Color is available for all ads. See prices below.		
	Price	Actual Size
Full Page	\$50.00	5" W x 8"H
½ Page	\$30.00	5" W x 3.9375"H
¼ Page	\$15.00	2.4" W x 3.9375"

Program Advertisement Guidelines

Greenville Roller Derby reserves the right to edit or reject any material, which may be deemed unsuitable for our publication. **Make Good Policy Errors in ads must be reported to GRD within 4 weeks of publication.** At that time, any errors on the part of Greenville Roller Derby, will be considered for a make-good by the publisher.

Digital Ad Specs

All camera-ready ads must be a pdf, jpg, tif, or eps. We **do not** accept Word, Publisher, or PowerPoint files for printing. Note: please make sure all fonts are embedded or outlined to prevent font problems. When creating a pdf file, you must first turn OPI off and make sure that all layers have been flattened. Should you wish to email your ad to Greenville Roller Derby, please submit to us at GvilleRollerDerbySponsorship@gmail.com. There is a limited amount of ad space so please get yours in early! They are allocated on a first paid, first served basis.

**Incorrectly sized ads may be reordered or resized at the discretion of the Greenville Roller Derby*.*

Penalty Box Sponsor (1 Home Game- \$50.00)

Unfortunately, penalties happen, and our skaters must go to the penalty box to serve the appropriate amount of time for the penalty they've received. That is great for you as a penalty box sponsor! On average, skaters go to the box approximately 30 times per game. As the box sponsor your organization will be announced every time a GRD skater serves a penalty.

Example: "Suzie Clobber's is on her way to the penalty box sponsored by Arbor Landscape and Lighting. For more info on the best landscaping company in town, visit their website at arborll.com".

Jammer Line Sponsor (1 Home Game- \$60.00) The Jammer Line is where our Jammers line up at the start of each Jam. There are approximately 45 jams per game. Your organization will be mentioned each time the skaters take the jam line to start the next jam. This sponsorship is perfect if you wish for the maximum number of announcements per game about your organization.

Home Game Vendor Table Setup (\$25/Game)

- Set up a table trackside at the GRD home game of your choice. Sell your merchandise, hand out fliers, business cards, etc. You can see more information regarding our vendor set up on our [website here](#).

Banner Display Advertisement (Season Home Events- \$120)

Provide GRD with your business banner to be displayed during every home event of the season.

Score Board Advertisement (1 Home Game- \$30.00)

Wish to have your ad displayed on our scoreboard? These ads will be featured during time outs and line ups with a 5 second display time each time it appears.

Social Media Advertisement (1 Month- \$50.00)

GRD has accounts on Facebook, Instagram, and TikTok. Looking for a new way to get your organization's name out there? This is it! Please be sure to provide exactly what you would like to be posted. If you're not sure what to say, you can allow our social media coordinator to get creative and create an ad for you. This would include being featured in one story a week on Facebook and Instagram and being featured in one full post on both platforms for the month reaching over 7,300 followers, most of those in the Upstate area. Our social media is active year round - even after the season is over.

Custom Sponsorships

Not seeing something that is going to work for your organization?

Contact GvilleRollerDerbySponsorship@gmail.com to create a customized option.

Want to help in a way you don't see listed above? Let us know! We are open to more than just financial support! We also accept services you can easily provide at little to no cost.

Examples: bottled water for our games, allowing ticket sales at your business, allowing the use of your company space for fundraisers or quarterly team meetings, supplying volunteers to help at our home bouts, and much more.

PAYMENT AND CONTACT INFORMATION:

Please email gvillerollerderbysponsorship@gmail.com to make payment arrangements. To make donations via PayPal, please visit our website at www.greenvillerollerderby.com for more information.

Contact information and payment must be received by GRD before any agreement is deemed active. Please contact GRD with any questions you may have at GvilleRollerDerbySponsorship@gmail.com.

In all communication, please include your contact name, company name, mailing address, email address and phone number.

Questions, comments, or concerns? Please contact GRD Sponsorship at
GvilleRollerDerbySponsorship@gmail.com

THANK YOU for your interest in supporting Greenville Roller Derby!